

The Bad Boy Formula: Review Examining Carlos Xuma's Bad Boy Secrets Released By PUABooks.net

Summary: PUABooks.net releases a review of Carlos Xuma's Bad Boy Formula which promises to help men trigger instant attraction in women, without being a jerk.

Carlos Xuma's Bad Boy Formula has just been released to the public sending shock waves through the men's dating advice and provoking a review by PUABooks.net's Clint Johnson.

"Carlos Xuma has become one of the best known 'dating gurus' in recent years, best known for his teachings regarding what he refers to as 'alpha masculinity'," reports Johnson. "Many of our website visitors struggle with being too 'nice' and asexual around women, so we were eager to review Xuma's Bad Boy Formula program and get the word out about it to our guys."

The Bad Boy Formula system addresses many of the problems faced by single men who struggle to attract the women they wish to date. A central theme is the notion of the "nice guy" who attempts to win a woman's heart by doing her favors, buying her gifts, and through flattery, only to lose her to the "bad boy" who seems unconcerned with women's emotional needs.

Johnson asserts that going the "nice guy route" with women is a fools errand:

"Being a so-called 'nice guy' is one of the biggest mistakes men make on the dating scene," says Johnson. "As Xuma points out in his program, the stereotypical nice guy actually isn't really all that nice at all. Instead, he aims to manipulate women into liking him by hiding his true intentions behind a mask of meek passivity, inevitably repelling desirable women. The answer, for guys looking to improve their results is to take a lesson from the bad boy's playbook."

While some skeptics may resist the idea of using bad boy secrets to attract women, Johnson says that for men suffering from "nice-guy syndrome" learning these methods can prove quite helpful.

"Guys are always belly-aching about how they don't want to change who they are to attract women, and coming up with excuses," says program creator. "Sooner or later though they need to face reality, and the reality is that these so-called 'bad boys' are displaying behaviors that attract women. We've all seen this play out in real life; women just gravitate to guys who display these 'bad-boy characteristics'. The female brain is just genetically hardwired to respond to this stuff."

Xuma's Bad Boy Formula is available digitally online allowing customers instant access to all training material. In addition to the core video training revealing 30 of Xuma's "Lock and Load" Bad Boy Attraction Triggers for attracting women, customers also receive a complete breakdown of Xuma's "Bad Boy Spectrum", Forbidden Secrets of Bad Boy Overdrive, and a wealth of bonus material.

[Those wishing to purchase The Bad Boy Formula, or for more information, click here.](#)

Clint Johnson reviews popular dating guides and self-help programs for men on his website PUABooks.net. Johnson's Bad Boy Formula review is available at the following web address: <http://puabooks.net/carlos-xuma-the-bad-boy-formula-no-more-mr-nice-guy/>

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